



WCAG 2.1 Level AA Success Criteria

COMPLIANCE AUDIT

For nichehairandwigstudio.com | Verdict: **Compliant!**

This audit evaluates the adherence level of **nichehairandwigstudio.com** as of Tue Oct 18 2022, to the "Web Content Accessibility Guidelines" (WCAG) 2.1 level AA success criteria.

Below you'll find the results for dozens of tests that focus mainly on 3 categories: **screen-reader** adjustments (for blind users), **keyboard navigation** adjustments (for the motor impaired) and **UI, design, and readability** adjustments (for the vision impaired).

#	Requirement	Relevant	Successes	Failures	Score
1	Elements that behave as buttons but are built using other tags such as span, div, a or others, should include a "role" attribute that equals to "button".	Yes	Pass	-	100%

Code snapshots of some successful elements

```
<div aria-label="Chat widget toggle" tabindex="0" role="button" id="reame  
ze-widget" class="whoop rmz-notification " style="position: fixed; heigh  
t: 58px; cursor: pointer; opacity: 0.95; z-index: 2147483647; background:  
rgb(158, 158, 158); border-rad...
```

2	Buttons should include text explaining their functionality, and if icons are used as buttons, a screen-reader only text or an "aria-label" attribute should be used for that description.	Yes	Pass	-	100%
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Code snapshots of some successful elements

```
<div aria-label="Chat widget toggle" tabindex="0" role="button" id="reame  
ze-widget" class="whoop rmz-notification " style="position: fixed; heigh  
t: 58px; cursor: pointer; opacity: 0.95; z-index: 2147483647; background:  
rgb(158, 158, 158); border-rad...
```

3	Links should include text that is setting expectations to what page they are leading to. If empty links are used as layout wrapping elements, a screen-reader only text or an "aria-label" attribute should be used for that description.	Yes	2	0	100%
---	---	-----	---	---	------

Code snapshots of some successful elements

```
<a data-ux-btn="secondary" data-ux="ButtonSecondary" shape="SQUARE" decor  
ation="NONE" shadow="NONE" color="PRIMARY" fill="SOLID" data-aid="CONTENT  
_CTA_BTN_RENDERED" href="/cdn-cgi/l/email-protection#3c505d5e545d554e4f48  
495855537c5b515d5550125f5351034...
```

```
<a class="x-el x-el-a c1-1o c1-1p c1-8u c1-1r c1-1s c1-1t c1-1u c1-9h c1-
b c1-9i c1-21 c1-9j c1-9k" href="/cdn-cgi/l/email-protection#e18d848f8882
8980a18f8882898489808893808f8596888692959485888ecf828e8c" rel="" ><u clas
s="x-el x-el-span c1-1o c1-1p c...
```

4	Links that open in a new tab or a new window should either have an "aria-label" attribute or a screen-reader only element explaining to screen-readers that this opens in a new tab.	No	0	0	-
5	An H1 title provides information to blind-users using screen-readers of what the main topic of the page is and each page should have exactly one H1 title.	No	Fail	-	-
6	HTML title elements (H1-6) should have texts. If images or links are used, they should include an alternative or screen-reader only text.	No	0	0	-
7	Elements that visually appear as titles but are coded with a non-heading HTML Tag should include a "role" attribute that equals to "heading" or have their tags fixed.	No	0	0	-
8	Title levels should not be skipped and should be built with consistent hierarchy. For example: you cannot have "h4" titles and "h2" titles without having "h3" titles.	Yes	Pass	-	100%
9	Interactive elements such as links, buttons and form fields should all be navigable using the keyboard by either using a focusable element (a, button, input, etc.) or including the "tabindex" attribute that equals to "0".	Yes	Pass	-	100%

Code snapshots of some successful elements

```
<div aria-label="Chat widget toggle" tabindex="0" role="button" id="reame  
ze-widget" class="whoop rmz-notification " style="position: fixed; heigh  
t: 58px; cursor: pointer; opacity: 0.95; z-index: 2147483647; background:  
rgb(158, 158, 158); border-rad...
```

10	Interactive elements that can be navigated using the keyboard should be surrounded by a visual outline whenever they are focused.	Yes	Pass	-	100%
11	Active popups should include an "aria-modal" attribute that equals to "true", and a "role" attribute that equals to "dialog", so screen-reader users know how to navigate within it.	No	0	0	-
12	Every page should include hidden links that by clicking on them (either using keyboard navigation or a screen-reader), the user will "skip" certain blocks directly to main landmarks such as main content, menu or footer.	No	Fail	-	-
13	Elements that are hidden using CSS manipulations (opacity, height, text-indent, off-canvas, etc.) should be wrapped inside an element with an "aria-hidden" attribute that equals to "false", or include it directly, and have it dynamically changed to "true" when they become visible.	No	0	0	-
14	Elements that are hidden using CSS manipulations (opacity, height, text-indent, off-canvas, etc.) should include a "tabindex" attribute that is below 0, and have it dynamically changed to 0 when they become visible.	No	0	0	-
15	Menus should either be built using the HTML5 "nav" element or include a "role"	Yes	Pass	-	100%

Code snapshots of some successful elements

```
<nav data-ux="Nav" data-aid="HEADER_NAV_RENDERED" role="navigation" class="x-el x-el-nav c1-1 c1-2 c1-z c1-31 c1-b c1-c c1-d c1-e c1-f c1-g"><ul data-ux="List" id="nav-2081" class="x-el x-el-ul c1-1 c1-2 c1-2a c1-t c1-3 2 c1-33 c1-34 c1-35 c1-36 c1-s ...
```

16	Menu items that have a dropdown menu include an "aria-haspopup" attribute that equals to "true".	No	0	0	-
17	Menu items that have a dropdown menu include an "aria-expanded" attribute that equals to "false" that changes to "true" and back when opening or closing the dropdown.	No	0	0	-
18	Images should have an alternative text description that describes both the objects and the embedded text that the image contains, using the "alt" attribute.	Yes	Pass	-	100%

Code snapshots of some successful elements

```
<path fill-rule="evenodd" d="M19 8H5a1 1 0 1 1 0-..."
```

```
<svg width="58" height="58" style="width: 58px; height: 58px;" ><g transform="scale(1.6111111111111112) translate(2, 2)" ><g transform="scale(0.7) translate(8, 5.625)" ><path fill="none" stroke="rgba(255, 255, 255, 1)" stroke-width="3" d="M22.34 3.33..."
```

Code snapshots of some failed elements

```
<svg viewBox="0 0 24 24" fill="currentColor" width="16" height="16" data-ux="Icon" class="x-el x-el-svg c2-1 c2-2 c2-x c2-y c2-z c2-10 c2-11 c2-12 c2-3 c2-p c2-t c2-u c2-v c2-w" ><path fill-rule="evenodd" d="M19.774 7.86 c.294-.335.04-.839-.423-.84L4..."
```

```
<span ><br ></span>
```

21	Figure elements that are used to display images should have a "role" attribute that equals to "none" and the image provide itself should provide the description using an "alt" attribute.	No	0	0	-
22	Every "area" element of a "map" tag should be regarded as a standard image and receive an alternative text description using an "alt" attribute.	No	0	0	-
23	Small or hidden tracker pixel images (often used for analytics or marketing purposes) should include a "role" attribute that equals to "none" or "presentation" so they are excluded from screen-readers.	No	0	0	-

label" attribute or a connected LABEL

element describing the requirement of the field (email, phone, name, etc.).

25	Form elements cannot have the same ID, or else their corresponding label will provide false information.	No	0	0	-
26	Required form fields should include an "aria-required" attribute that equals to "true" so blind users using screen-readers know their validation.	No	0	0	-
27	The validity status of every form element must be represented in the code at all times using the "aria-invalid" attributes and the "true/false" values, and change dynamically when the status changes.	No	0	0	-
28	aria-describedby and aria-labelledby attributes should be connected by ID to an element that either has text description or an "aria-label" attribute.	Yes	6	0	100%

Code snapshots of some successful elements

```
<a rel="" role="link" aria-haspopup="menu" data-ux="NavMoreMenuLinkActive" target="" data-page="7e45fa18-cca1-4c7b-93d0-d3b927952c3c" data-edit-interactive="true" aria-labelledby="more-2082" href="/" data-typography="NavAlpha" class="x-el x-el-a c1-3...
```

```
<a rel="" role="link" aria-haspopup="false" data-ux="NavMoreMenuLink" target="" data-page="288f343f-1a6c-47d0-8ce4-2abc86bb462d" data-edit-interactive="true" aria-labelledby="more-2082" href="/about-1" data-typography="NavAlpha" class="x-el x-el-a c1...
```

```
<a rel="" role="link" aria-haspopup="false" data-ux="NavMoreMenuLink" target="" data-page="dcf1eedb-3a42-40d7-883a-b5018d3f4bae" data-edit-interactive="true" aria-labelledby="more-2082" href="/products" data-typography="NavAlpha" class="x-el x-el-a c...
```

```
<a rel="" role="link" aria-haspopup="false" data-ux="NavMoreMenuLink" target="" data-page="065d29ad-4e7d-48e7-a906-6f7381a5cd42" data-edit-interactive="true" aria-labelledby="more-2082" href="/services" data-typography="NavAlpha" class="x-el x-el-a c...
```

```
<a rel="" role="link" aria-haspopup="false" data-ux="NavMoreMenuLink" target="" data-page="8eb2b83f-9f97-4316-9345-d9b901e8bf73" data-edit-interactive="true" aria-labelledby="more-2082" href="/transformations-1" data-typography="NavAlpha" class="x-el...
```

```
<a rel="" role="link" aria-haspopup="false" data-ux="NavMoreMenuLink" target="" data-page="b3234aaa-ac69-4970-b1cc-ae7d0f7a7aaf" data-edit-interactive="true" aria-labelledby="more-2082" href="/contact-us" data-typography="NavAlpha" class="x-el x-el-a...
```

29	All forms should have a submission button that is built as an input type "submit" or a "button" element, or include a "role" tag that equals to "button". Buttons can be hidden if the form can be submitted using the Enter key.	No	0	0	-
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30	Search forms should include a "role" tag that equals to "search" (or be wrapped by one) to indicate a search landmark for screen-readers.	No	0	0	-
----	---	----	---	---	---

31	The title tag of the HEAD section (also the title that appears in the browser tab and Search Engine result pages) should exist and describe the name of the current webpage for screen-reader users.	Yes	Pass	-	100%
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Code snapshots of some successful elements

```
<title>Niche Hair & Wig Salon</title>
```

32	The HTML tag should include a "lang" attribute that represents the main language of the webpage so screen-readers can	Yes	Pass	-	100%
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Code snapshots of some successful elements

```
<html lang="en-US"><head><base href="https://nichehairandwigstudio.com"><meta name="acsbAceBase" content="https://nichehairandwigstudio.com"><meta name="aceWebsite" content="nichehairandwigstudio.com"><meta name="aceToken" content="634efa1d9f1848002d...">
```

33	The meta viewport tag should allow vision impaired users to pinch-zoom at least double the standard scaling using the user-scalable="yes" and maximum-scale={2 or higher} content strings.	Yes	Pass	-	100%
----	--	-----	------	---	------

Code snapshots of some successful elements

```
<meta name="viewport" content="width=device-width, initial-scale=1">
```

34	Landmarks such as main content and footer should be built using their corresponding HTML5 element or include a description using an "aria-label" attribute and a "role" tag that equals to "contentinfo" or "main". Landmarks such as search and navigation are tested in other sections.	Yes	Pass	-	100%
----	---	-----	------	---	------

Code snapshots of some successful elements

```
<div data-ux="Header" role="main" data-aid="HEADER_WIDGET" id="n-2078" class="x-el x-el-div x-el x-el c1-1 c1-2 c1-b c1-c c1-d c1-e c1-f c1-g c1-1 c1-2 c1-3 c1-b c1-c c1-d c1-e c1-f c1-g c1-1 c1-2 c1-b c1-c c1-d c1-e c1-f c1-g"><div> <section data-ux...">
```

35	Font sizes should be at least 11px in size in order to stay readable in the majority of font families. This should be verified also when using dynamic units such as REM or percents.	Yes	Pass	-	100%
----	---	-----	------	---	------

36	Letter spacing should not be set to below	Yes	Pass	-	100%
----	---	-----	------	---	------

verified also when using dynamic units such as REM or percents.

37	Elements that have texts should meet a minimum contrast ratio of 4.5:1 between their foreground (usually text color) and background color.	Yes	12	0	100%
----	--	-----	----	---	------

Code snapshots of some successful elements

```
<a rel="" role="link" aria-haspopup="menu" data-ux="NavLinkActive" target="" data-page="7e45fa18-cca1-4c7b-93d0-d3b927952c3c" data-edit-interactive="true" href="/" data-typography="NavAlpha" class="x-el x-el-a c1-3g c1-3h c1-1q c1-1r c1-1s c1-3i c1-1...
```

```
<a rel="" role="link" aria-haspopup="false" data-ux="NavLink" target="" data-page="288f343f-1a6c-47d0-8ce4-2abc86bb462d" data-edit-interactive="true" href="/about-1" data-typography="NavAlpha" class="x-el x-el-a c1-3g c1-3h c1-1q c1-1r c1-1s c1-3i c1...
```

```
<a rel="" role="link" aria-haspopup="false" data-ux="NavLink" target="" data-page="dcf1eedb-3a42-40d7-883a-b5018d3f4bae" data-edit-interactive="true" href="/products" data-typography="NavAlpha" class="x-el x-el-a c1-3g c1-3h c1-1q c1-1r c1-1s c1-3i c...
```

```
<a rel="" role="link" aria-haspopup="false" data-ux="NavLink" target="" data-page="065d29ad-4e7d-48e7-a906-6f7381a5cd42" data-edit-interactive="true" href="/services" data-typography="NavAlpha" class="x-el x-el-a c1-3g c1-3h c1-1q c1-1r c1-1s c1-3i c...
```

```
<a rel="" role="link" aria-haspopup="false" data-ux="NavLink" target="" data-page="8eb2b83f-9f97-4316-9345-d9b901e8bf73" data-edit-interactive="true" href="/transformations-1" data-typography="NavAlpha" class="x-el x-el-a c1-3g c1-3h c1-1q c1-1r c1-1...
```

```
<a rel="" role="link" aria-haspopup="false" data-ux="NavLink" target="" data-page="b3234aaa-ac69-4970-b1cc-ae7d0f7a7aaf" data-edit-interactive="true" href="/contact-us" data-typography="NavAlpha" class="x-el x-el-a c1-3g c1-3h c1-1q c1-1r c1-1s c1-3i...
```

```
<span>At Niche we remove the stigma associated with hair loss in women across all life stages and statuses. We empower through education, compassion, and acceptance as we embark on the journey towards the hair of your d
```

```
<a data-ux-btn="secondary" data-ux="ButtonSecondary" shape="SQUARE" decoration="NONE" shadow="NONE" color="PRIMARY" fill="SOLID" data-aid="CONTENT_CTA_BTN_RENDERED" href="/cdn-cgi/l/email-protection#3c505d5e545d554e4f48495855537c5b515d5550125f5351034...>
```

```
<span class="__cf_email__" data-cfemail="3e525b50575d565f7e50575d565b565f574c5f505a4957594d4a4b5a5751105d5153">[email&nbsp;protected]</span>
```

```
<strong class="x-el x-el-span c1-1o c1-1p c1-b c1-8q c1-44 c1-5y c1-8r"> | 927 Highway 51 | Madison, Mississippi | 601.503.5077</strong>
```

38	Carousels should include an "aria-label" attribute that equals to "carousel"/"slider" or something else that indicates the functionality, as well as be tagged as a landmark for screen-readers using a "role" tag that equals to "contentinfo".	No	0	0	-
39	Control elements such as next and previous icons should include an "aria-label" attribute or a screen-reader only text that explains the functionality to screen-readers.	No	0	0	-
40	A common accessibility mistake is to treat carousels as live regions using the "aria-live" attribute and the "polite" or the "assertive" values. Using this practice will cause screen-readers to cut and skip announcements.	No	0	0	-
41	Carousel pagination items (usually used as small dots at the bottom of the carousel) should indicate their functionality and slide number they control using an "aria-label" and a screen-reader only text.	No	0	0	-
42	Tables that are being used as layout structures should include a "role" attribute that equals to "presentation" to indicate to	No	0	0	-

43	If nested tables are used (a table element within a table cell), set the nested tables "role" attribute to "presentation".	No	0	0	-
44	Tables that are missing a THEAD row with TH elements, should include a "role" attribute that equals to "rowheader" on the TD elements of the TR that represents the visual table headings.	No	0	0	-
45	Visually deleted texts (often used to show a previous price of a sale) should include an "aria-label" attribute or a screen-reader only text that explains this is deleted text.	No	0	0	-
46	Breadcrumbs main element should include a "role" attribute that equals to "navigation" and an "aria-label" attribute that describes the functionality."	No	0	0	-
47	Ratings/scores that are represented visually using stars, meters or other indicators should either have an "aria-label" attribute or a screen-reader only texts conveying the score/rate.	No	0	0	-
48	Making use of an accessibility interface helps to ensure that vision impaired users can adjust some of the UI and the design (font-size, colors, spacing, etc.) to their needs. It is not a compliance requirement, but can help to improve compliance.	No	0	0	-
49	Iframe elements should include a "title" or an "aria-label" attribute explaining the purpose, the functionality or the destination of the iframe, or be tagged hidden for screen-readers if irrelevant.	No	0	0	-