



WCAG 2.1 Level AA Success Criteria

COMPLIANCE AUDIT

For kghof.com | Verdict: **Non-compliant**

This audit evaluates the adherence level of **kghof.com** as of Thu Feb 09 2023, to the "Web Content Accessibility Guidelines" (WCAG) 2.1 level AA success criteria.

Below you'll find the results for dozens of tests that focus mainly on 3 categories: **screen-reader** adjustments (for blind users), **keyboard navigation** adjustments (for the motor impaired) and **UI, design, and readability** adjustments (for the vision impaired).

#	Requirement	Relevant	Successes	Failures	Score
1	Elements that behave as buttons but are built using other tags such as span, div, a or others, should include a "role" attribute that equals to "button".	Yes	2	1	67%

Code snapshots of some successful elements

```
<button id="liveshopping-RYQqhZNXno4049Aqj0SE" >Join show now</button>
```

```
<input type="submit" value="subscribe" name="subscribe" id="mc-embedded-s  
ubscribe" class="button" >
```

Code snapshots of some failed elements

```
<span class="slideout-menu" >≡</span>
```

2	Buttons should include text explaining their functionality, and if icons are used as buttons, a screen-reader only text or an "aria-label" attribute should be used for that description.	Yes	3	0	100%
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Code snapshots of some successful elements

```
<span class="slideout-menu" >≡</span>
```

```
<button id="liveshopping-RYQqhZNXno4049Aqj0SE" >Join show now</button>
```

```
<input type="submit" value="subscribe" name="subscribe" id="mc-embedded-s  
ubscribe" class="button" >
```

3	Links should include text that is setting expectations to what page they are leading to. If empty links are used as layout wrapping elements, a screen-reader only text or an "aria-label" attribute should be	Yes	21	0	100%
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Code snapshots of some successful elements

```
<a href="/cart" > <span class="word">Cart</span> <span class="num"> <span class="paren left">(</span><span class="number">0</span><span class="unit"> Items</span><span class="paren right">)</span> </span> <span class="cart-t...
```

```
<a href="/" ><span><span class="word-0 last-word">KG's</span></span></a>
```

```
<a href="/our-story" itemprop="url" ><span>Our Story</span></a>
```

```
<a href="/shop" itemprop="url" ><span>Shop</span></a>
```

```
<a href="/connect" itemprop="url" ><span>Connect</span></a>
```

```
<a href="/lookbook" itemprop="url" target="_blank" ><span>Lookbook</span></a>
```

```
<a href="/shop/kg-zipper-suit-" class="product-image-link" title="View Product Details" ></a>
```

```
<a href="/shop/kg-vee-dress" class="product-image-link" title="View Product Details" ></a>
```

```
<a href="/shop/kg-pearl-suit" class="product-image-link" title="View Product Details" ></a>
```

```
<a href="/shop/kg-motorcycle-dress" class="product-image-link" title="View Product Details" ></a>
```

Code snapshots of some successful elements

```
<a title="Like Us On Facebook" href="https://www.facebook.com/KGH0F-561244500971013/" target="_blank" ></a>
```

```
<a title="Instagram" href="https://www.instagram.com/kg Hof/" target="_blank" ></a>
```

```
<a title="YouTube" href="https://www.youtube.com/@kg Hof2023" target="_blank" ></a>
```

Code snapshots of some failed elements

```
<a href="/lookbook" itemprop="url" target="_blank" ><span>Lookbook</span></a>
```

```
<a href="/files/kg-wholesale-terms.pdf" target="_blank" >Wholesale Terms and Conditions</a>
```

5	An H1 title provides information to blind-users using screen-readers of what the main topic of the page is and each page should have exactly one H1 title.	Yes	Pass	-	100%
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Code snapshots of some successful elements

```
<h1 itemprop="name"><a href="/" ><span><span class="word-0 last-word">K G's</span></span></a></h1>
```

6	HTML title elements (H1-6) should have texts. If images or links are used, they should include an alternative or screen-reader only text.	Yes	5	0	100%
---	---	-----	---	---	------

7	Elements that visually appear as titles but	No	0	3	-
---	---	----	---	---	---

should include a role attribute that equates to "heading" or have their tags fixed.

Code snapshots of some failed elements

```
<p>Show ID - RYQQhZNXno4049Aqj0SE</p>
```

```
<p>(855) 9KG-SHOF</p>
```

```
<p>© 2023 KG's</p>
```

8	Title levels should not be skipped and should be built with consistent hierarchy. For example: you cannot have "h4" titles and "h2" titles without having "h3" titles.	No	Fail	-	-
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Code snapshots of some failed elements

```
<h2></h2>
```

9	Interactive elements such as links, buttons and form fields should all be navigable using the keyboard by either using a focusable element (a, button, input, etc.) or including the "tabindex" attribute that equals to "0".	No	Fail	-	-
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Code snapshots of some failed elements

```
<span class="slideout-menu" >≡</span>
```

10	Interactive elements that can be navigated using the keyboard should be surrounded by a visual outline whenever they are focused.	Yes	Pass	-	100%
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11	Active popups should include an "aria-	No	0	0	-
----	--	----	---	---	---

screen-reader users know how to navigate within it.

12	Every page should include hidden links that by clicking on them (either using keyboard navigation or a screen-reader), the user will "skip" certain blocks directly to main landmarks such as main content, menu or footer.	No	Fail	-	-
13	Elements that are hidden using CSS manipulations (opacity, height, text-indent, off-canvas, etc.) should be wrapped inside an element with an "aria-hidden" attribute that equals to "false", or include it directly, and have it dynamically changed to "true" when they become visible.	No	0	0	-
14	Elements that are hidden using CSS manipulations (opacity, height, text-indent, off-canvas, etc.) should include a "tabindex" attribute that is below 0, and have it dynamically changed to 0 when they become visible.	No	0	0	-
15	Menus should either be built using the HTML5 "nav" element or include a "role" attribute that equals to "menu" or "navigation" to indicate a navigation landmark for screen-readers.	No	Fail	-	-

Code snapshots of some failed elements

```
<ul class="primarynav" itemscope="" itemtype="https://schema.org/SiteNavigationElement" > <li class="first of-four items-0" itemprop="name"><a href="/our-story" itemprop="url" ><span>Our Story</span></a> </li> ...
```

16	Menu items that have a dropdown menu include an "aria-haspopup" attribute that equals to "true".	No	0	0	-
----	--	----	---	---	---

include an "aria-expanded" attribute that equals to "false" that changes to "true" and back when opening or closing the dropdown.

- 18 Images should have an alternative text description that describes both the objects and the embedded text that the image contains, using the "alt" attribute.

Yes

3

6

33%

Code snapshots of some successful elements

```

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```

Code snapshots of some failed elements

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```

19	Background images that are not just for decoration purposes and should have the same treatment as standard images and include a "role" attribute that equals to "img" and an alternative text description in an "aria-label" attribute.	No	0	0	-
20	Font icons, SVG or images that are being used as spacers, decorations or their purpose is already described by the content should include a "role" attribute that equals to "presentation" or "none".	Yes	2	0	100%

Code snapshots of some successful elements

```
<span ></span>
```

21	Figure elements that are used to display images should have a "role" attribute that equals to "none" and the image provide itself should provide the description using an "alt" attribute.	No	0	0	-
22	Every "area" element of a "map" tag should be regarded as a standard image and receive an alternative text description using an "alt" attribute.	No	0	0	-
23	Small or hidden tracker pixel images (often used for analytics or marketing purposes) should include a "role" attribute that equals to "none" or "presentation" so they are excluded from screen-readers.	No	0	0	-
24	Form fields should either include an "aria-label" attribute or a connected LABEL element describing the requirement of the field (email, phone, name, etc.).	Yes	Pass	-	100%

```
<input type="email" value="" name="email" class="required email" id="mce-EMAIL">
```

25	Form elements cannot have the same ID, or else their corresponding label will provide false information.	No	0	0	-
26	Required form fields should include an "aria-required" attribute that equals to "true" so blind users using screen-readers know their validation.	No	Fail	-	-

Code snapshots of some failed elements

```
<input type="email" value="" name="email" class="required email" id="mce-EMAIL">
```

27	The validity status of every form element must be represented in the code at all times using the "aria-invalid" attributes and the "true/false" values, and change dynamically when the status changes.	No	0	0	-
28	aria-describedby and aria-labeledby attributes should be connected by ID to an element that either has text description or an "aria-label" attribute.	No	0	0	-
29	All forms should have a submission button that is built as an input type "submit" or a "button" element, or include a "role" tag that equals to "button". Buttons can be hidden if the form can be submitted using the Enter key.	Yes	Pass	-	100%

Code snapshots of some successful elements

```
<form action="/@MailChimpModule1/subscribe" method="post" id="mc-embedded-subscribe-form"> <h2 >Subscribe to our mailing list</h2> <div class="indicates-required" ><span class="asterisk" >*</span> indicates required</div> <div class="mc-fiel...
```

30	Search forms should include a "role" tag that equals to "search" (or be wrapped by one) to indicate a search landmark for screen-readers.	No	0	0	-
31	The title tag of the HEAD section (also the title that appears in the browser tab and Search Engine result pages) should exist and describe the name of the current webpage for screen-reader users.	Yes	Pass	-	100%

Code snapshots of some successful elements

```
<title itemprop="name headline"> KG's - House of Fashion </title>
```

32	The HTML tag should include a "lang" attribute that represents the main language of the webpage so screen-readers can calibrate on it for blind users.	Yes	Pass	-	100%
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Code snapshots of some successful elements

```
<html lang="en" xml:lang="en" xmlns="http://www.w3.org/1999/xhtml" itemscope="" itemtype="https://schema.org/WebPage"><head> <meta http-equiv="Content-Type" content="text/html; charset=UTF-8"> <meta http-equiv="X-UA-Compatible" content="chrome=...
```

33	The meta viewport tag should allow vision impaired users to pinch-zoom at least double the standard scaling using the user-scalable="yes" and maximum-scale={2 or higher} content strings.	No	Fail	-	-
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Code snapshots of some failed elements

```
<meta name="viewport" content="width=device-width, initial-scale=1.0 maximum-scale=1">
```

34	Landmarks such as main content and footer should be built using their corresponding HTML5 element or include a description using an "aria-label" attribute and a "role" tag that equals to "contentinfo" or "main". Landmarks such as search and navigation are tested in other sections.	Yes	1	2	33%
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Code snapshots of some failed elements

```
<div class="void void-header"> <div class="extra" id="Content-Header"> <div class="component module cart-module first of-one" id="CartModule1"> <div class="void"> <div class="cart-content"> <div class="cart-num-items"> <a href=...
```

```
<div id="Footer"> <div class="void void-footer" itemscope="" itemtype="https://schema.org/WPFooter"> <div class="extra" id="Content-Footer"> <div class="component module text-module first of-three" id="Module1"> <div class="void">...
```

35	Font sizes should be at least 11px in size in order to stay readable in the majority of font families. This should be verified also when using dynamic units such as REM or percents.	Yes	Pass	-	100%
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36	Letter spacing should not be set to below -1px in order to stay readable in the majority of font families. This should be verified also when using dynamic units such as REM or percents.	Yes	Pass	-	100%
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37	Elements that have texts should meet a minimum contrast ratio of 4.5:1 between their foreground (usually text color) and background color.	Yes	19	2	90%
----	--	-----	----	---	-----

```
<span class="number">0</span>
```

```
<span class="slideout-menu" >≡</span>
```

```
<span>Our Story</span>
```

```
<span>Shop</span>
```

```
<span>Connect</span>
```

```
<span>Lookbook</span>
```

```
<button id="liveshopping-RYQqhZNXno4049Aqj0SE" >Join show now</button>
```

```
<h3>Follow Us</h3>
```

```
<h3>Contact Us</h3>
```

```
<p>(855) 9KG-SHOF</p>
```

Code snapshots of some failed elements

```
<p>Show ID - RYQqhZNXno4049Aqj0SE</p>
```

```
<span>Shop</span>
```

38	Carousels should include an "aria-label" attribute that equals to "carousel"/"slider" or something else that indicates the functionality, as well as be tagged as a landmark for screen-readers using a "role" tag that equals to "contentinfo".	No	0	0	-
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label" attribute or a screen-reader only text

that explains the functionality to screen-readers.

40	A common accessibility mistake is to treat carousels as live regions using the "aria-live" attribute and the "polite" or the "assertive" values. Using this practice will cause screen-readers to cut and skip announcements.	No	0	0	-
41	Carousel pagination items (usually used as small dots at the bottom of the carousel) should indicate their functionality and slide number they control using an "aria-label" and a screen-reader only text.	No	0	0	-
42	Tables that are being used as layout structures should include a "role" attribute that equals to "presentation" to indicate to screen-readers that it is not really a table.	No	0	0	-
43	If nested tables are used (a table element within a table cell), set the nested tables "role" attribute to "presentation".	No	0	0	-
44	Tables that are missing a THEAD row with TH elements, should include a "role" attribute that equals to "rowheader" on the TD elements of the TR that represents the visual table headings.	No	0	0	-
45	Visually deleted texts (often used to show a previous price of a sale) should include an "aria-label" attribute or a screen-reader only text that explains this is deleted text.	No	0	0	-
46	Breadcrumbs main element should include a "role" attribute that equals to "presentation"	No	0	0	-

the functionality.

47	Ratings/scores that are represented visually using stars, meters or other indicators should either have an "aria-label" attribute or a screen-reader only texts conveying the score/rate.	No	0	0	-
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48	Making use of an accessibility interface helps to ensure that vision impaired users can adjust some of the UI and the design (font-size, colors, spacing, etc.) to their needs. It is not a compliance requirement, but can help to improve compliance.	No	0	0	-
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49	Iframe elements should include a "title" or an "aria-label" attribute explaining the purpose, the functionality or the destination of the iframe, or be tagged hidden for screen-readers if irrelevant.	No	0	0	-
----	---	----	---	---	---